



# THE LOON

ITEMS WITH AN (\*) HAVE BEEN REDUCED

## LOON APPAREL

**Embroidered Loon Sweatshirt \$35.00**

Trapunto embroidery traces a loon in the cattails on the front of this cozy sweatshirt.

**071-B Cloud blue Sizes: S, M, L, XL, XXL**

**072-T Natural Tan Sizes: S, M, L, XL, XXL**

**073-B Fleece Warmup Vest \$38.00\***

Dressy, comfortable vest with zippered closing. The color is raspberry with black edging. Circle loon logo on upper left. Sizes: **S, L, XL, XXL**

**128 MLPA Logo Sweatshirt \$10.00\***

Denim-blue sweatshirt, wear your "Symbol of the North" proudly. Sizes **S, L, XL, XXL**

**98 Bright Red T-Shirt \$15.00\***

Sizes: **M, L, XL, XXL**

### **Embroidered Denim Shirt**

Loon above pocket only

**96 Short Sleeved \$25.00\***

Amplly sized: **S, M, L, XL, XXL**

**126 Long-Sleeved \$25.00\***

Sized amply: **S, M, L, XL, XXL**

**97 Long-Sleeved Embroidered Denim Shirt \$40.00\***

Loon above pocket and larger Loon on back of shirt. Sizes run large: **S, M, L, XL, XXL**

**121 Wilderness Loon Sweatshirt \$20.00\***

The prairie dust color is a natural background for the embroidered loon logo. Sizes **S, M, XL**.

**122 Golf Polo Shirts! \$16.00\***

Button placket shirt in soft colors. Circular loon embroidered on right side to show where our loon-loving hearts are. Please indicate size and color:

04-1 Women's Spark Blue (**S-M-XL**)

04-2 Women's Green Stone (**S-M- XL-XXL**)

04-3 Men's Spark Blue (**M-XL-XXL**)

04-4 Men's Green Stone (**M-XL-XXL**)

**C207 Socks for Little Loon Lovers \$6.00/pr**

Soft, non-bulky sox for the younger set. Black loons on white background, black toe & heel for happy feet! Sizes (**B**) bootie (**T**) toddler (**C**) child (**Y**) youth

**C307 Socks for Adult Loon Lovers \$8.00/pr**

Soft, non-bulky sox for adults. Scenic pattern of loon families swimming on a pine surrounded lake

One size fits 8 – 11

# MERCANTILE

(11/08)

## LOON BOOKS

**218 Voice on the Waters \$7..00\***

Carl Sams II and Jean Stoick combine their photos (many of Michigan Loons) with Tom Klein's day in the life of a loon. (hardcover).

**219 Legend of the Loon \$18.00**

Illustrated by Gijsbert vanFrankenhuyzen. Look for the "hidden loons".

**04-8 Loons \$12.00**

Donna Love explains the life history of loons. Joyce Turley's illustrations dramatize the story of the "Diving Birds of the North."

**058 Just Loons \$30.00\***

this updated version of a favorite book provides a close look at the natural history of loons AND includes a Loon Calls CD.

**220 The Call of the Loon \$12.00\***

Paul Strong's classic book on the natural history of loons. The beautiful photography makes this book a pleasure to read. Paperback.

**07-1 Call of the Loon – NEW! \$23.00**

The question-and-answer format of this book replies to your queries about loons. Bonus DVD!

## LOON NOTES

**21 Loon Notepads 3 for 5.00**

White with black loon on the nest.

**22 Loon on Nest Notes \$3.00**

Eight notes and envelopes. Same design as above on card stock.

**23 Loon on Rocky Cove Notes \$3.00\***

A single loon enjoying the solitude of a rocky cove. Eight notes and envelopes.

**24 Thank You Notes \$4.00**

A peaceful loon encloses your thoughts. Eight notes and envelopes

**061 Rocky Cove Journal \$5.00\***

This lined, spiral bound journal is a handy place to jot down your thoughts, memories, and ponderings

# THE LOON

## Loon Print "SERENITY"

An intimate portrait of a loon and chick by watercolor artist, Gene Connelly. So realistic, you almost expect to hear a "hoot".

**CP-1 8 1/2" x 11" print, matted \$25.00**

## JEWELRY

**053 Loon Pendant and Earring Set \$25.00\***

Porcelain jewelry with a Wedgwood effect. White loon silhouette on a **soft blue** oval. Pendant, 3/4" x 1" has a gold chain. Post earrings, 1/2" x 3/4"

**054 Jade Green Earrings \$15.00\***

## STICKERS

**1-S Boat Stickers 11" on white oval \$8.00**

**2-S Mini-Stickers 2" on white oval 10 /\$1.50**

## GIFTS FOR ALL OCCASIONS

**123 Loon Tie NEW!! \$20.00**

A LOON-power tie. An all-over pattern of loons on pure silk lends a richly elegant appearance. Choose traditional loon colors on a red background.

**221 Lottie the Loon \$10.00\***

"Hug me, I sing." Once you see and hear Lottie, you'll want more to surprise all your 'looney' friends.

**131 Rocky Cove Loons Guest Book \$8.00\***

Remember those special people who visit your home.

**00-13 Single Deck Playing Cards \$5.00**

**02-18 Double Deck Playing Cards \$10.00**

## Rocky Cove Kitchen Linens

**062 Potholder \$4.00**

**065 Dish Towel \$6.00**

**064 Porcelain Loon Plate \$10.00**

Serve cookies or display, it's a beautiful rendition of a loon in its natural habitat!

**065 Wacky Wakers \$11.00**

This loony alarm clock looks like an old-fashioned Ringer model. It makes getting up fun, even if you Turn it off and go back to sleep.

# MERCANTILE

## ENJOY LOONS AND MUSIC ON THESE CDs

**051 LAND OF THE LOON \$12.00\***

Loons and other nature calls along with original compositions featuring flute, guitar, keyboard & cello.

**052 The Loons of Echo Lake \$12.00\***

Loons and other sounds of nature accompanied by original and classical background melodies evoke memories of the north country.

**Ceramic Loon Thermometer \$7.00\***

Glazed pottery for long lasting weather info, inside or out.

**NEW GIFT IDEAS AND A NEW DESIGN !  
"LOON LAKE" LOON FAMILY RESTING IN  
A PLACID COVE**



**08-1 Oval Refrigerator Magnet \$3.50**

Add to your fridgie door collection

**08-2 Magnetic Note Pad with Pencil \$3.50**

Note paper and pencil always handy

**08-3 Mug \$7.00**

Holds 13 ounces of your favorite beverage

**08-4 Bath Bar \$2.00/ea**

Refreshing, woody scent

**08-5 Spray Air Freshener \$7.00**

Bring the outdoorsy fragrance in

**08-6 Frosted Night Light \$11.00**

Gently brighten up a dark corner

**YOUR ORDER  
HELPS MICHIGAN LOONS**

**THANK YOU!**